



## 2010 FESTA SPONSORSHIP OPPORTUNITIES

WHAT IS FESTA ITALIANA DI SAN MATEO™?

FESTA ITALIANA DI SAN MATEO IS A SERIES OF SUMMER EVENTS THAT RAISE MUCH-NEEDED FUNDS FOR BAY AREA CHILDREN AND ADULTS WITH DEVELOPMENTAL DISABILITIES:

- **THE GIRO DI PENINSULA**, SATURDAY, JUNE 26: A FULLY-SUPPORTED BICYCLE RIDE WITH 5 ROUTES AND AN ITALIAN LUNCH STARTING AND ENDING AT SAN MATEO EVENTS CENTER IN SAN MATEO.
- **THE FESTA COMMUNITY STREET FAIR**: SUNDAY, JULY 25: THE LARGEST ONE-DAY EVENT IN SAN MATEO COUNTY OFFERS DIVERSE MUSIC, PERFORMING ARTISTS, A BOCCE BALL TOURNAMENT FOR DEVELOPMENTALLY DISABLED ADULTS, A CLASSIC CAR SHOW, RAFFLE AND AUCTION, PLUS MORE THAN 200 ARTS & CRAFTS BOOTHS, FOOD & BEVERAGE VENDORS, AND EXHIBITS — ALL IN DOWNTOWN SAN MATEO.

**OUR EVENTS DRAW OVER 50,000 PARTICIPANTS ANNUALLY AND PROVIDE AN UNMATCHED OPPORTUNITY FOR SPONSORS TO GET INVOLVED IN THEIR COMMUNITY. OUR FINANCIAL SUPPORT HELPS BAY AREA CHARITIES PROVIDE AFFORDABLE HOUSING, INDEPENDENCE TRAINING FOR ADULTS, CHILDCARE, RECREATION FOR CHILDREN AND TEENS, AND SUPPORT GROUPS FOR FAMILIES. WE BUY PLAYGROUND EQUIPMENT AND COMPUTERS, PAY FOR NEW CLOTHES FOR JOB SEEKERS, SEND CHILDREN TO CAMP, HELP PAY FOR MEDICAL EXPENSES OR IN-HOME CARE FOR FAMILIES IN NEED, AND MUCH, MUCH MORE.**

### WHAT DO YOU GET IN RETURN?

BY MIXING GOOD BUSINESS WITH GOOD WORKS FOR THE BENEFIT OF PEOPLE WITH DEVELOPMENTAL DISABILITIES, YOU WILL SEND A TREMENDOUSLY POSITIVE MESSAGE TO YOUR EMPLOYEES, YOUR CUSTOMERS, AND THE ENTIRE COMMUNITY WHERE YOU DO BUSINESS. SPONSORSHIP BENEFITS INCLUDE:

- **PUBLICITY** AT THE EVENTS, INCLUDING BANNERS, PROGRAMS, BROCHURES, SIGNS, SPONSORSHIP ANNOUNCEMENTS, ETC.
- **PUBLICITY** ON THE FESTA WEBSITE: [WWW.FESTAFOUNDATION.ORG](http://WWW.FESTAFOUNDATION.ORG).
- **PUBLICITY** IN LOCAL NEWSPAPERS.

### SPONSORSHIP LEVELS (DETAILS FOLLOW)

- |                                       |          |
|---------------------------------------|----------|
| • MICHELANGELO FESTA SPONSOR          | \$10,000 |
| • RENAISSANCE FESTA SPONSOR           | \$5,000  |
| • ROMAN COLISEUM FESTA SPONSOR        | \$2,500  |
| • LEANING TOWER OF PISA FESTA SPONSOR | \$1,000  |
| • DA VINCI FESTA SPONSOR              | \$500    |
| • BOCCE BALL TOURNAMENT SPONSOR       | \$250    |
| • GIRO BIKE RIDE SPONSOR              | \$250    |

63 BOVET ROAD #522 • SAN MATEO, CA 94402  
VOICE MAIL: 650.349.9879 FAX: 650.571.1772  
[INFO@FESTAFOUNDATION.ORG](mailto:INFO@FESTAFOUNDATION.ORG)  
[WWW.FESTAFOUNDATION.ORG](http://WWW.FESTAFOUNDATION.ORG)  
NON PROFIT TAX ID# 38-3662004  
(ii) "USED UNDER LICENSE"



## 2010 FESTA SPONSORSHIP LEVELS

### MICHELANGELO FESTA SPONSOR - \$10,000

THIS TOP-OF-THE-LINE SPONSORSHIP OFFERS:

- YOUR CORPORATE BANNER AT THE FESTA COMMUNITY STREET FAIR ON ONE OF THE THREE STAGES, PLUS A DISPLAY BOOTH (YOU MUST PROVIDE THE BANNER)
- YOUR COMPANY LOGO ON OUR GIRO T-SHIRTS (LOGO MUST BE PROVIDED)
- YOUR COMPANY LOGO PROMINENTLY DISPLAYED IN ANY FESTA ADVERTISING IN LOCAL NEWSPAPERS
- YOUR COMPANY'S LOGO WITH A LINK POSTED ON THE FESTA WEBSITE: [WWW.FESTAFOUNDATION.ORG](http://WWW.FESTAFOUNDATION.ORG)

### RENAISSANCE FESTA SPONSOR - \$5,000

- YOUR BANNER AT THE FESTA COMMUNITY STREET FAIR AND A DISPLAY BOOTH (YOU MUST PROVIDE THE BANNER)
- YOUR COMPANY LOGO ON OUR GIRO T-SHIRTS (LOGO MUST BE PROVIDED)
- YOUR COMPANY LOGO PROMINENTLY DISPLAYED IN ANY FESTA ADVERTISING IN LOCAL NEWSPAPERS
- YOUR COMPANY'S LOGO WITH A LINK POSTED ON THE FESTA WEBSITE: [WWW.FESTAFOUNDATION.ORG](http://WWW.FESTAFOUNDATION.ORG)

### ROMAN COLISEUM FESTA SPONSOR - \$2,500

- YOUR CORPORATE BANNER ON ONE OF THE THREE FESTA COMMUNITY STREET FAIR STAGES
- A DISPLAY/SALES BOOTH AT THE FESTA COMMUNITY STREET FAIR
- YOUR COMPANY LOGO ON OUR GIRO T-SHIRTS (LOGO MUST BE PROVIDED)
- YOUR COMPANY LOGO PROMINENTLY DISPLAYED IN ANY FESTA ADVERTISING IN LOCAL NEWSPAPERS
- YOUR COMPANY'S LOGO WITH A LINK POSTED ON THE FESTA WEBSITE: [WWW.FESTAFOUNDATION.ORG](http://WWW.FESTAFOUNDATION.ORG)

### LEANING TOWER OF PISA FESTA SPONSOR - \$1,000

- A COMPLIMENTARY DISPLAY/SALES BOOTH AT THE FESTA COMMUNITY STREET FAIR
- YOUR LOGO ON OUR GIRO T-SHIRTS (LOGO MUST BE PROVIDED)
- YOUR NAME MENTIONED IN ANY FESTA ADVERTISING IN LOCAL NEWSPAPERS
- YOUR COMPANY'S LOGO WITH A LINK POSTED ON THE FESTA WEBSITE: [WWW.FESTAFOUNDATION.ORG](http://WWW.FESTAFOUNDATION.ORG)

### DA VINCI FESTA SPONSOR - \$500

- YOUR NAME MENTIONED IN ANY FESTA ADVERTISING IN LOCAL NEWSPAPERS
- YOUR COMPANY'S LOGO WITH A LINK POSTED ON THE FESTA WEBSITE: [WWW.FESTAFOUNDATION.ORG](http://WWW.FESTAFOUNDATION.ORG)

### FESTA BOCCE BALL TOURNAMENT SPONSOR - \$250

- YOUR NAME DISPLAYED ON A BANNER AT THE BOCCE BALL TOURNAMENT, WHICH TAKES PLACE DURING THE COMMUNITY STREET FAIR
- YOUR NAME MENTIONED IN ANY FESTA ADVERTISING IN LOCAL NEWSPAPERS

### GIRO BIKE RIDE SPONSOR - \$250

- YOUR NAME/LOGO ON THE GIRO T-SHIRTS (LOGO MUST BE PROVIDED)
- YOUR NAME DISPLAYED ON A BANNER AT THE BIKE RIDE (YOU MUST PROVIDE THE BANNER)
- YOUR NAME MENTIONED IN ANY FESTA ADVERTISING IN LOCAL NEWSPAPERS
- YOUR NAME MENTIONED IN THE DAY'S EVENT PROGRAM.

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## 2010 FESTA SPONSORSHIP AGREEMENT

YES! WE WOULD LIKE TO SUPPORT FESTA'S 2010 EVENTS BY BECOMING A SPONSOR AT THE LEVEL INDICATED BELOW:

- \_\_\_\_\_ MICHELANGELO FESTA SPONSOR - \$10,000
- \_\_\_\_\_ RENAISSANCE FESTA SPONSOR - \$5,000
- \_\_\_\_\_ ROMAN COLISEUM FESTA SPONSOR - \$2,500
- \_\_\_\_\_ LEANING TOWER OF PISA FESTA SPONSOR - \$1,000
- \_\_\_\_\_ DA VINCI FESTA SPONSOR - \$500
- \_\_\_\_\_ FESTA BOCCE BALL TOURNAMENT SPONSOR (AT THE STREET FAIR) - \$250
- \_\_\_\_\_ GIRO DI PENINSULA BIKE RIDE SPONSOR - \$250
- \_\_\_\_\_ OTHER \_\_\_\_\_

TOTAL DONATION \$ \_\_\_\_\_

PLEASE PAY FROM THIS INVOICE. FILL OUT AND MAIL TO THE ADDRESS BELOW.  
FESTA IS A 501(C)(3) NONPROFIT FOUNDATION. YOUR GIFT IS TAX DEDUCTIBLE ID# 38-3662004

NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

- ENCLOSED IS MY CHECK PAYABLE TO "THE FESTA FOUNDATION"  
 BILLING HAS BEEN ARRANGED BY FESTA CONTACT: \_\_\_\_\_  
 PLEASE CHARGE TO MY CREDIT CARD BELOW:

CARD NUMBER: \_\_\_\_\_

EXP. DATE: \_\_\_\_\_

VISA  MC

PLEASE PRINT YOUR FULL NAME AS IT APPEARS ON THE CREDIT CARD:

NAME: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

**ALL ADVERTISING IS CONTINGENT ON MEETING PRINTING AND EVENT DEADLINES. EACH SPONSOR IS EXPECTED TO PROVIDE BANNERS, LOGOS AND ADS TO FESTA FOR INCLUSION BY THE PROPER DEADLINE IF THE SPONSOR WISHES TO TAKE ADVANTAGE OF THESE MARKETING OPPORTUNITIES.**

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